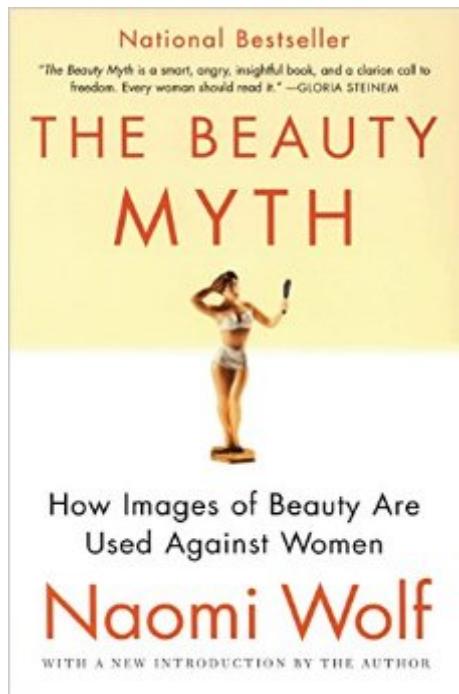


The book was found

The Beauty Myth: How Images Of Beauty Are Used Against Women



Synopsis

The bestselling classic that redefined our view of the relationship between beauty and female identity. In today's world, women have more power, legal recognition, and professional success than ever before. Alongside the evident progress of the women's movement, however, writer and journalist Naomi Wolf is troubled by a different kind of social control, which, she argues, may prove just as restrictive as the traditional image of homemaker and wife. It's the beauty myth, an obsession with physical perfection that traps the modern woman in an endless spiral of hope, self-consciousness, and self-hatred as she tries to fulfill society's impossible definition of "the flawless beauty."

Book Information

Paperback: 368 pages

Publisher: Harper Perennial; Reprint edition (September 24, 2002)

Language: English

ISBN-10: 0060512180

ISBN-13: 978-0060512187

Product Dimensions: 5.3 x 0.8 x 8 inches

Shipping Weight: 9.1 ounces (View shipping rates and policies)

Average Customer Review: 3.8 out of 5 starsÂ See all reviewsÂ (170 customer reviews)

Best Sellers Rank: #15,170 in Books (See Top 100 in Books) #21 inÂ Books > Politics & Social Sciences > Social Sciences > Gender Studies > General #41 inÂ Books > Politics & Social Sciences > Women's Studies > Feminist Theory #202 inÂ Books > Politics & Social Sciences > Social Sciences > Specific Demographics

Customer Reviews

In *The Beauty Myth*, Naomi Wolf argues that our culture's images of beauty -- found on television and in advertisements, women's magazines, and pornography -- are detrimental to women, as well as to the men who love them. She demonstrates that the concept of "beauty" is a weapon used to make women feel badly about themselves; after all, no one can live up to the ideal. Wolf DOES agree that beauty plays a legitimate role in our lives and in our attractions to one another. The problem, she says, is when beauty is defined as thinness, pertness, and youthfulness taken to extremes -- extremes that are literally unattainable for healthy women. And I agree. Wolf's book explores 6 areas of life in which problems result from the beauty myth. Each has its own chapter that can be read on its own and still make perfect sense. I suggest starting with whichever interests

you the most. They are as follows:^{*} WORK. Here, the author details the way the concept of "beauty" can be used to discriminate against women in the workforce. If women are too pretty, we're not taken seriously; if women aren't pretty enough, we can legally be fired for their perceived "homeliness." Then again, if we're too pretty, it's our own fault when they're sexually harassed; if we're not pretty enough, people doubt men would have actually harassed them. The author offers a dizzying list of legal cases lost by women which demonstrate the extent of this catch-22 -- compelling stuff.^{*} CULTURE. This focuses on the role of women's magazines (the sole arbiter of women's culture) in shaping our lives, by selling us on the need for beauty products by making us feel bad about themselves.

[Download to continue reading...](#)

The Beauty Myth: How Images of Beauty Are Used Against Women Sagas of the Norsemen: Viking and German Myth (Myth & Mankind , Vol 5, No 20) The E-Myth Dentist (E-Myth Expert) DIY Beauty Magic (6 in 1): Epsom Salt, Aromatherapy, Body Scrubs, Candles, Essential Oils and Lotions for Your DIY Beauty Routine (Body Care & Beauty Products) The Secret of the Incas: Myth, Astronomy, and the War Against Time Against Therapy: Emotional Tyranny and the Myth of Psychological Healing Natural Beauty: Radiant Skin Care Secrets & Homemade Beauty Recipes From the World's Most Unforgettable Women (Essential Oil for Beginners Series) Beauty Tips: Simple Beauty Tips for all Girls, Teens and Women Llewellyn's 2017 Herbal Almanac: Herbs for Growing & Gathering, Cooking & Crafts, Health & Beauty, History, Myth & Lore (Llewellyn's Herbal Almanac) The Beauty of Fractals: Images of Complex Dynamical Systems The Myth of Matriarchal Prehistory: Why an Invented Past Won't Give Women a Future Digital Women: A Tutorial to Create Amazing Images with DAZ 3D Studio Women: Images & Realities, A Multicultural Anthology Women Helping Women: A Biblical Guide to Major Issues Women Face Texting Women: 7 Simple Steps From Text to Sex (Flirty Texts, Texting Girls, How To Text Girls, Art Seduction, How to Seduce a Woman, Funny Text, Pick Up Women, Funny Pick Up Lines, Picking Up Women) World War 2 History's 10 Most Incredible Women: World War II True Accounts Of Remarkable Women Heroes (WWII history, WW2, War books, world war 2 books, war history, World war 2 women) Attract Women: Inside Her (Mind): Secrets of the Female Psyche to Attract Women, Keep Them Seduced, and Bulletproof Your Relationship (Dating Advice for Men to Attract Women) Epsom Salt Beauty: 25 Amazing Recipes with Epsom Salts For Beauty, Health, Garden, Weight Loss, Pain Relief, Acne & Detoxification The Beauty Detox Foods: Discover the Top 50 Beauty Foods That Will Transform Your Body and Reveal a More Beautiful You The Globetrotter's Get-Gorgeous Guide: Diet and Beauty Secrets of Travel and Beauty Pros, Traveling Executives and Celebrity Travelers

[Dmca](#)